

SMART ALARM MANAGEMENT

Intelligent Alarm Filtering



A positive customer experience is essential to encourage repeat business.

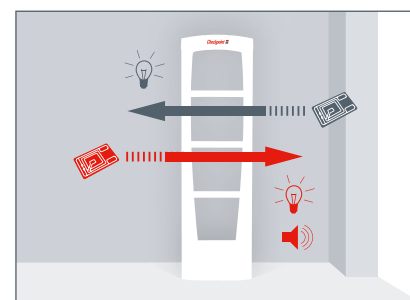
Smart Alarm Management is an intelligent function powered by the EVOLVE VisiPlus™ unit. It determines if an EAS activation is incoming or outgoing, and alerts store associates accordingly by triggering the appropriate audio or visual signal, or a combination of both. The unit also filters out unwanted alarms; therefore, when the system activates store associates are certain there is an incident that requires action.

- Gives store associates the confidence to interact with customers in the most appropriate manner, based on the alert type
- Increases store associate confidence in the EVOLVE system
- Enables greater flexibility in the handling of tagged merchandise close to the antennas without causing unwanted alarms
- Significantly improves the shopping experience by reducing the number of unwanted alarms
- EVOLVE VisiPlus unit also benefits the marketing and operations departments through bi-directional visitor counting, enabling shared cost of ownership
- Compares EAS event data with visitor counts to accurately manage EAS activity levels

SMART ALARM MANAGEMENT



EVOLVE VisiPlus™ Unit



Smart Alarm Management

The EVOLVE VisiPlus™ unit is a multi-functional device that can be attached discreetly to an EVOLVE antenna* or used as a stand-alone unit. The ability to easily differentiate between alarm types enables store associates to handle each situation in the most appropriate way, improving the consumer shopping experience by approaching shoppers in a discreet manner, deter-

ring thieves and reducing the number of unwanted alarms.

In addition, alarms that would have traditionally been caused by tagged merchandise being carried too close to the antennas are filtered out. Instead, a discreet signal is activated to alert store staff without sounding a full EAS alarm.

- Fully customizable alert combinations
- Bi-directional visitor counting technology ensures accuracy
- Collects data on activation types for trend analysis of critical loss prevention data
- Connects seamlessly with other components of the EVOLVE network
- Benefits from remote maintenance and software upgrades

Product Specifications EVOLVE VisiPlus Unit

Height:	3.327 in. (84.51 mm)
Width:	5.69 in. (144.52 mm)
Length:	2.202 in. (55.93 mm)
Color:	RAL 9002

*EVOLVE P-Series antennas



CONTACT

Tel.: 800 257 5540 or 856 848 1800

E-mail: marketingleads@checkpoint.com