



**CHECKVIEW™**

*Security. Surveillance. Integration.*



**Checkview™**  
Security • Surveillance • Integration

**Checkpoint®**

## DELIVERING PHYSICAL AND ELECTRONIC SOLUTIONS – EXCLUSIVELY FOR RETAILERS

Checkpoint Systems' CheckView solutions aid in the protection of retailers' assets and improve safety for employees and customers. CheckView provides the most advanced digital video, intrusion and fire/life safety solutions available to retailers and customizes products and programs to address specific sources of shrink and operational concerns.



Checkpoint works with retailers to ensure that all electronic security equipment is fully integrated into a holistic shrink management strategy. Checkpoint is constantly innovating and improving its systems, with an eye to how they work with all of your shrink management and merchandise visibility solutions.

Checkpoint ties everything together with the best 24/7 monitoring service in the industry – and the only such service dedicated exclusively to meet the unique requirements of retailers.

From consulting and system design through installation, service and support, Checkpoint's extensive experience in protecting retail assets is evident. Centrally managed nationwide service further ensures consistency and quality control. Think of Checkpoint as a single source for all your loss prevention and security needs.

## RETAIL MONITORING CENTER

### 24-hour call center and security equipment monitoring exclusively for retailers

Count on Checkpoint's Retail Monitoring Center for ultra-reliable alarm dispatching and event management services. Whether you are securing a new facility or converting existing locations, Checkpoint has decades of experience in meeting the unique monitoring needs of retailers. Checkpoint's UL-listed facility offers the following services:

- Advanced alarm monitoring
- IP video solutions
- Support of a full range of platforms and technologies
- Training and false alarm reduction programs
- Complete passcode and user management
- Comprehensive on-line reporting tools

## New ways to combat theft and deter shrink

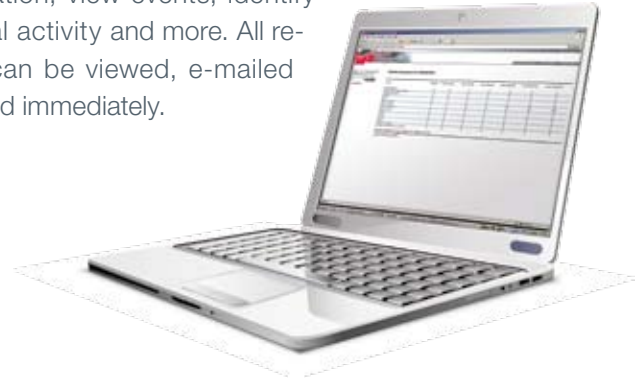
Checkpoint goes above and beyond to deliver value-added services. Checkpoint can tailor monitoring services to retailers' specifications, and help identify and address security and policy breaches before they grow into bigger problems. For example, in addition to dispatching authorities to a fire or burglary event, Checkpoint can report unauthorized activity through emergency exits and receiving doors to key personnel.

Enhanced monitoring services include:

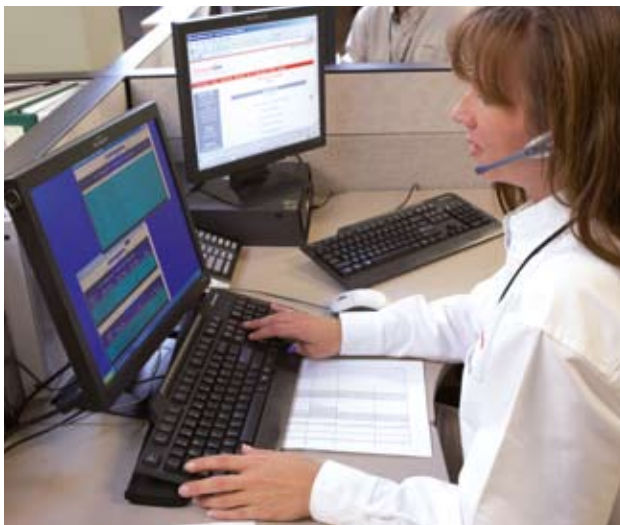
- Multiple-area alarm management for securing critical areas within a store such as a cash office or secure storage area
- Monitoring and control of other loss prevention, building automation and electronic access systems
- Customized dispatch and notification procedures
- Alerts via email, text message and telephone
- Fully supervised store openings and closings
- Secure online access to reports and real-time data using Passport, a Checkpoint exclusive

## Features and benefits of Passport

Available only from Checkpoint, the Passport Web portal provides access to real-time and historical alarm data via an encrypted connection. Manage site information, view events, identify unusual activity and more. All reports can be viewed, e-mailed or saved immediately.



- Real-time alarm data such as store open/close status and device activation / testing for every store
- Identify patterns and follow up on alarms
- Automate delivery of routine exception reports by e-mail
- Filter search results across the chain, region or store
- Manage user and site information – including special instructions and system notes



## Clarity® APV

With a sleek, flat-screen and state-of-the-art technology, the Clarity® Advanced Public View (APV) system from Checkpoint provides a highly effective deterrent against shrink. It is an ideal solution for retailers that want to raise awareness of video surveillance at key locations within the store, while maintaining an aesthetic that complements their brand image.



## Flexible and green

Designed exclusively for security applications, this self-contained system installs easily – virtually anywhere – using low-voltage cabling, meaning that an electrician is usually not required. The APV consumes less power than most monitors, and includes an optional light sensor to automatically turn off the display, but not the camera, when store lights are off. The integrated camera delivers a crisp, live picture to the display, and is compatible with video recording equipment. This allows the APV to be part of a larger surveillance solution, or function completely stand-alone.

## Boost store branding

A custom graphic logo can be displayed in sequence with live video, or when there is no movement in the immediate area. The result is a clean, branded appearance – and the motion detection feature draws attention to the monitor as people approach. Custom case and mounting bracket colors are available to match any store décor.

# DIGITAL VIDEO SOLUTIONS

Digital video surveillance tools are paramount to combating employee theft and shoplifting, as well as organized retail crime. Cameras and public view monitors are powerful deterrents to casual shoplifters and employee theft, especially when the systems are integrated into other loss prevention systems. When serious incidents occur, today's digital recording solutions deliver high-quality images to catch perpetrators and prevent further losses.

Checkpoint's video platforms go beyond loss prevention to support store operations and merchandising through advanced video analytics, and remote access to live and recorded video. They gather people count, POS and other types of data and can generate exception events based on activity in a camera's field of view. The latest systems work in conjunction with Electronic Article Surveillance (EAS) and other loss prevention systems to deliver a comprehensive solution to fight all types of shrink.

- What if your system could play video and a voice recording as a shopper with a live tag from another retailer enters your store?
- What if that same system could offer a different message, different video and different alarm as another shopper was leaving the store with an improperly deactivated tag, or with stolen merchandise?

It can – ask us how.

By connecting with other systems, you can effectively capture and retrieve specific incidents to determine what is truly happening in your stores. You can bookmark video whenever certain doors are opened after hours or trigger a video recording when specially tagged merchandise is moved from one area of the store to another. If you're using Checkpoint's MetalPoint™ booster detection system, you can capture footage of suspected boosters and quickly distribute it to alert other locations. There are numerous, sophisticated ways to enhance the value of both your digital video system and your other loss prevention systems.

Checkpoint offers digital video technologies that make image storage and retrieval easier and let you



transmit video images to and from remote locations via a network connection. By supporting a wide variety of Digital Video Recorders (DVRs) and Network Video Recorders (NVRs), in addition to hybrid platforms, Checkpoint ensures the best solution for each customer.

## INTRUSION ALARM SYSTEMS

### Alarm systems help protect lives and property

Retail assets are at risk 24 hours a day. Intrusion alarm systems work around the clock to aid in the protection of property, employees and customers. Checkpoint's alarm systems are custom-designed to automate, manage and monitor key activities. You have the ability to control your whole facility, or selective portions such as a pharmacy, cash office or stockroom. Complex schedules and operational rules can be enforced locally, as well as through live interaction with Checkpoint's Retail Monitoring Center. Checkpoint can also help ensure your intrusion alarm system is integrated with your other LP systems, to not only notify you of events such as after-hours openings, but to capture these events on video and provide a clear picture of what's happening in each and every store across your entire retail enterprise.

Intrusion alarm features and benefits:

- Specialized system functions developed exclusively for retail
- Nonproprietary control panels and keypads
- Centralized remote programming and troubleshooting
- Video verification and DVR/NVR interface options
- Multiple communication options including: telephone, cellular and network
- Alerts employees to daytime events – such as fire exit use
- Access to reports and real-time alarm data via the Internet with Passport – a Checkpoint exclusive



## FIRE ALARM SYSTEMS

### Complete fire alarm solutions

Whether it is a point of connection to an existing alarm panel or a full fire alarm system with smoke detectors and pull stations, Checkpoint has the solution. It begins with a thorough code analysis with the local Authority Having Jurisdiction (AHJ), as well as a review of any approval, permitting, installation or inspection requirements. System design includes a comprehensive fire submittal package with installation and layout plans, amperage and voltage drop calculations, a sequence of operation plan, and fire equipment riser diagram and schematics. Systems are designed to meet ADA, NFPA and local code requirements.



Fire alarms:

- May provide early warnings of dangerous smoke and fire conditions
- Improve the safety of the environment for employees and customers

Checkpoint offers:

- Fire alarm installation
- Multiple fire alarm system models
- NICET-certified design team
- CAD drawings and AHJ submittal packages
- Installation blueprints
- Code-compliant testing and inspection programs
- U. L.-certified monitoring in select jurisdictions

# CUSTOM-DESIGNED SECURITY SOLUTIONS TAILORED TO THE RETAIL INDUSTRY

Checkpoint's design department coordinates with loss prevention, construction, engineering and property management personnel to design a system that best meets the retailer's objectives and satisfies local, state and federal code requirements. Checkpoint's certified design team also delivers a higher quality of work to the jobsite. For maximum efficiency, Checkpoint develops and distributes full-color CAD designs in electronic and print formats to support field technicians. Along with detailed work plans, this level of project documentation ensures accuracy, consistency and efficiency for installations and future service.

We work with retailers to develop a system that makes sense for their environment. This process:

- Optimizes system design
- Supports integration with other loss prevention systems, such as EAS, POS, smart fixtures, etc.
- Simplifies communication between stakeholders
- Ensures compliance with customer specifications and code requirements
- Provides documentation for future service and expansion
- Results in direct cost savings

Customized training, service, and technical support programs provide further peace of mind that the systems will deliver the intended benefits now, and for years to come.



Checkpoint Systems is a global leader in shrink management, merchandise visibility and apparel labeling solutions. Checkpoint partners with retailers and their suppliers to reduce shrink, increase shelf availability, ensure labeling consistency and achieve operational excellence. Checkpoint's solutions enable retailers to enhance the shopping experience for consumers, and grow their businesses profitably.



Electronic Article Surveillance



Labeling @ Source



High-Theft Solutions



Shrink Management Software



Merchandise Visibility



Apparel Labeling Solutions



Retail Merchandising Solutions

U.S.  
Tel: 800 257 5540 or 856 848 1800  
marketingleads@checkpt.com