

**RFID Out-of-the-Box:
Helping apparel retailers reduce out-of-stocks
and begin Merchandise Visibility rollouts.**



PROVING THE VALUE OF MERCHANDISE VISIBILITY

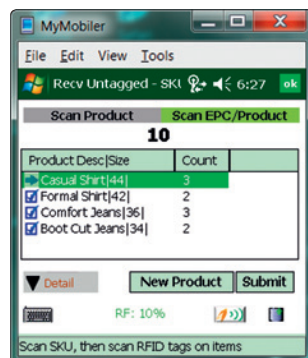
Retailers have long struggled to limit out-of-stocks that impact their sales and margins, increase costs and reduce customer loyalty. Existing solutions lack accurate and timely inventory data both on the sales floor and in the back room to have an impact on this challenge. RFID-based Merchandise Visibility solutions change the game for closed-loop apparel retailers and department stores by tracking merchandise availability throughout the supply chain and stores. Now, Checkpoint offers retailers an out-of-the-box, affordable way to make their initial step into Merchandise Visibility – the Handheld Visibility Solution.

This new solution provides accurate and timely information for both the sales floor and back room, delivering tangible business benefits to retailers by reducing out-of-stocks, reducing working capital requirements, and increasing sales, and helping retailers with:

- Starting point for global rollouts
- Cost-effective way to provide return on investment (ROI)
- Low impact on in-store IT and operations staffs
- Trusted, reliable partner with capabilities for end-to-end implementation and a proven track record



The handheld solution is designed to help retailers achieve very quick time-to-productivity with minimal capital investment and without tying up IT and Operations resources. Checkpoint takes responsibility for installation, training of store associates, and providing support.



Get accurate inventory and replenishment reports:

- Current sales floor and back room inventory
- Replenishment based on current sales floor inventory and target stock levels
- Pick list for replenishment based on availability in the back room

EASY DEPLOYMENT MEANS FAST, MEASURABLE RESULTS

Retailers need to be able to get started on global implementations with solutions that generate benefits immediately, without costly investments in infrastructure, staff time and user training. Checkpoint's Handheld Visibility Solution is an "out-of-the-box" solution designed for fast installation. But that doesn't mean it isn't also a powerful, fully featured solution.

The Handheld Visibility Solution enhances the following store operations:

- Item tagging and association
- Item receiving
- Inventory counting
- Point-of-sale item tracking
- Inventory retirement
- Customer returns

In addition, the Handheld Visibility Solution can be configured to retailers' unique business requirements in a variety of ways, such as support for different types of merchandise tags and labels.

As part of this offering, Checkpoint partners with retailers to understand their business processes, develop a phased adoption plan, build an ROI model and Key Performance Indicators (KPIs), and deploy the Handheld Visibility Solution to prove the ROI.

Once retailers begin to experience the benefits of Merchandise Visibility with this solution, they have laid the groundwork for a broader, global Merchandise Visibility rollout to support geographic expansion, additional product categories, source tagging, and integration with store systems. This cost-effective entry point to Merchandise Visibility

Description	Size	Total	Receiving	Backroom	Sales/Floor	Other	Traced	Stock
78910 Baggie Jeans	38	1	0	0	0	0	4	1
78910 Boot Cut Jeans	34	2	0	0	0	0	4	2
78922 Cargo Pants	30	0	0	0	0	0	2	0
78913 Casual Shirt	44	1	0	0	0	0	5	1
78919 Casual Trousers	34	3	0	0	0	0	5	3
78915 Casual T-Shirt	44	1	0	0	0	0	4	1
78911 Comfort Jeans	36	2	0	0	0	0	5	2
78921 Corduroys	34	2	0	0	0	0	3	2
78916 Denim Shirt	40	1	0	0	0	0	2	1
78923 Flannel Shirt	44	0	0	0	0	0	4	0
78912 Formal Shirt	42	3	0	0	0	0	3	3
78918 Formal Trousers	34	1	0	0	0	0	3	1
78920 Leather Jacket	44	0	0	0	0	0	3	0
78914 Performance F-Shirt	42	1	0	0	0	0	2	1
81181 Regular Jeans	32	0	0	0	0	0	5	0
81182 Straight F/L Jeans	36	2	0	0	0	0	5	2
81183 Straight F/L Jeans	34	0	0	0	0	0	4	0
81184 Straight F/L Jeans	38	0	0	0	0	0	9	0

enables retailers to scale to a complete, integrated solution quickly and leverage the full benefits of reduced out-of-stocks, reduced working capital requirements, and increased sales.

Retailers can take comfort in partnering with Checkpoint because of the company's capabilities for global roll-outs, including:

- Ability to deploy end-to-end, source-to-store solution
- Source tagging
- Additional in-store capabilities such as tracking replenishment in real-time, RFID-based EAS, and an integrated point-of-sale solution
- Global field service and support capabilities
- 40+ years of experience with RF-based technologies in retail

Checkpoint's new Handheld Visibility Solution is a smart entry point for retailers looking to prove the value of RFID-based Merchandise Visibility out of the box, and a starting point for global roll-outs.

Package contents:

- Handheld RFID reader and all other hardware needed
- 15,000 Checkpoint RFID tags (variety of options)
- System running Checkpoint Visibility RFID software
- Checkpoint Field Team for all deployment, training and support needs

Checkpoint Systems is a global leader in shrink management, merchandise visibility and apparel labeling solutions. Checkpoint partners with retailers and their suppliers to reduce shrink, increase shelf availability, ensure labeling consistency and achieve operational excellence. Checkpoint's solutions enable retailers to enhance the shopping experience for consumers, and grow their businesses profitably.



EUROPE

Tel: 34 91 432 2504

european.marketing@eur.checkpt.com

ASIA PACIFIC

Tel: 852 2527 2327

asiapac.marketing@checkpoint.com

U.S.

Tel: 800 257 5540 or 856 848 1800

marketingleads@checkpoint.com

